SOSAKU.STUDIO

"STOP GENERATING SLOP. START BUILDING A BRAND."

THE "SLOP" CRISIS

HORIZONTAL AI IS BROKEN:

TOOLS LIKE MIDJOURNEY ARE TRAINED ON EVERYTHING, SO THEY STAND FOR NOTHING. THEY HALLUCINATE LOGOS, FORGET MASCOTS, AND DILUTE BRAND EQUITY.
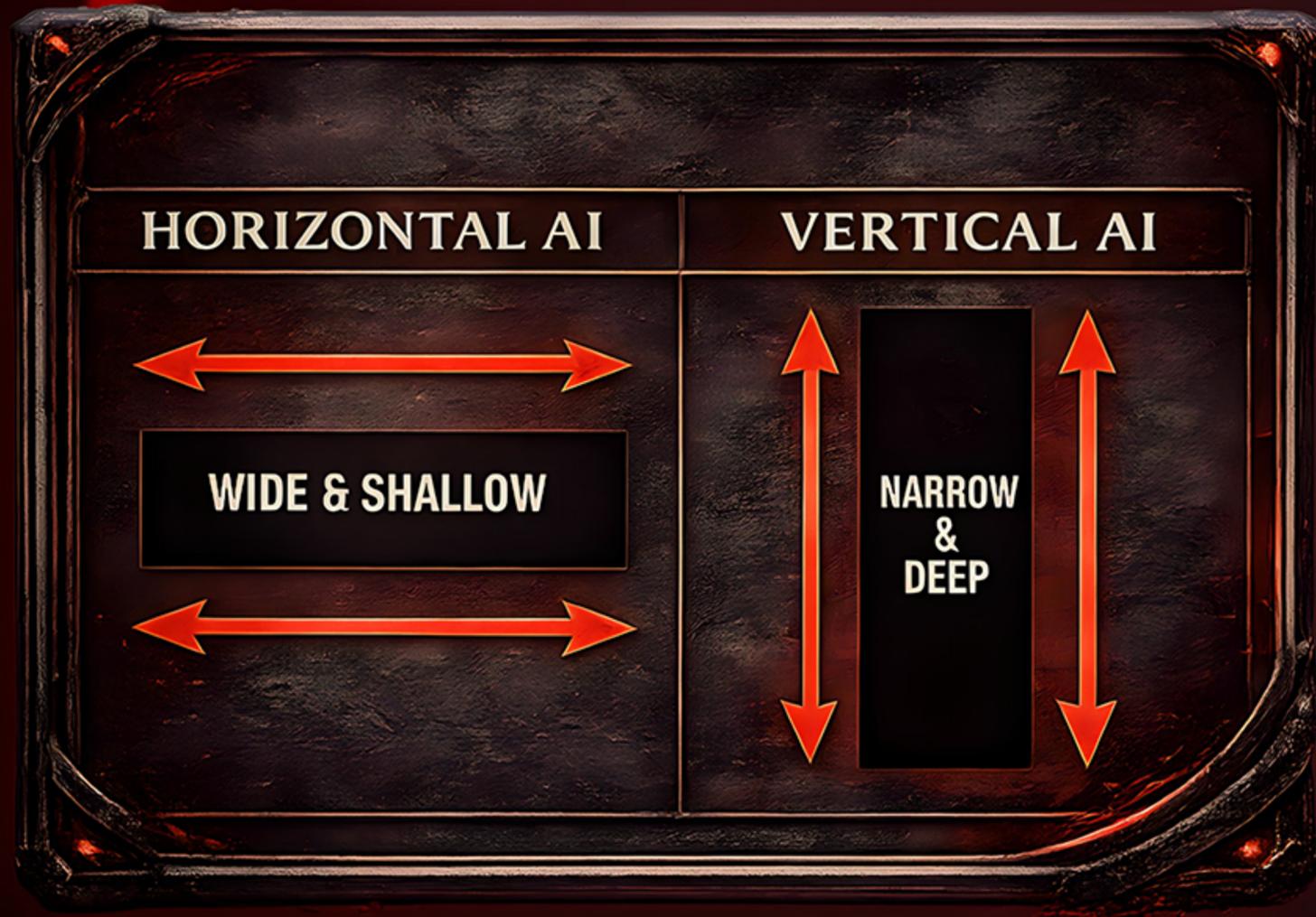
THE ATTENTION VOID:

CRYPTO RUNS ON ATTENTION. PROJECTS THAT CAN'T PRODUCE HIGH-FIDELITY, CONSISTENT CONTENT DIE IN THE NOISE.

THE BOTTLENECK:

FOUNDERS ARE BLOCKED. THEY HAVE THE CAPITAL, BUT THEY LACK THE CREATIVE EXPERTISE AND INFRASTRUCTURE TO CREATE VIRAL ASSETS AT THE SPEED OF THE MARKET.

THE VERTICAL AI SHIFT

HORIZONTAL AI	VERTICAL AI
WIDE & SHALLOW	NARROW & DEEP

GENERIC MODELS (GPT-5, DALL-E) HAVE PEAKED. THE NEXT TRILLION DOLLARS OF VALUE WILL BE CAPTURED BY VERTICAL AI MODELS SPECIALIZED FOR SPECIFIC INDUSTRIES AND SPECIFIC WORKFLOWS.

SOSAKU STUDIO IS BUILDING THE CONTEXT LAYER (VERTICAL AI) FOR WEB3 BRANDS & PROJECTS.

THE CONTEXT ENGINE

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Create Video

Change

Light Rays - X Banner
Nano Banana Pro

Logo/Image
Upload your project logo or desired i

Download

Generation Settings

Aspect Ratio — 16:9

1:1 | 16:9 | 9:16

Duration — 5s

1s — 10s

Quality — High

Draft | High | Ultra

Camera Movement

None

AI Enhancement

NO HALLUCINATIONS: ZERO "PROMPT ENGINEERING" REQUIRED. THE ENGINE KNOWS THE BRAND.

CONTEXT ENGINE: WE INGEST VECTOR LOGOS & CHARACTER SHEETS ONCE. THE MODEL FREEZES THEM AS CONSTANTS.

INDUSTRIAL GRADE: STYLE LOCK, 3D RENDERING, AND VIDEO GENERATION IN A "CLICK-TO-SHIP" UI.

THE FOUNDER

JACK COLE:

FOUNDER OF THE WORLD'S LARGEST VIDEO CREATOR EDUCATION PLATFORM & YOUTUBER WITH 500,000 SUBSCRIBERS. "I KNOW HOW TO BUILD, EDUCATE, AND MONETIZE COMMUNITIES AT SCALE."

A-LIST CLIENTS:

FROM CRAFTING VISUAL IDENTITIES FOR CULTURAL ICONS (FUTURE, TYGA, FAT JOE) TO GLOBAL BRANDS LIKE CIROC. JACK BRINGS 15 YEARS OF CREATIVE INDUSTRY MASTERY TO WEB3.

DOXXED & INEVITABLE:

NO ANON RISK. NO RUG RISK. A DECADE-LONG PUBLIC TRACK RECORD OF SHIPPING INDUSTRIAL-GRADE CREATIVE PRODUCTS.

THE MARKETING PT.1

FOUNDER-LED CONTENT: "THE DAILY REBRAND"

High-Velocity Live Demos. Marketing isn't about promising features; it's about showing results. Every day, our Founder (Jack Cole) selects a trending project and speed-runs a complete visual overhaul LIVE on X.

○ **IDENTIFY THE TARGET:** PICK A COIN WITH MOMENTUM BUT TERRIBLE BRANDING ("SLOP").

○ **THE SPEED RUN:** A 60-SECOND UGC STYLE REBRAND SHOWING JACK USING SOSAKU TO INGEST THE LOGO, SET THE STYLE, AND GENERATE 50+ HIGH-FIDELITY ASSETS (3D RENDERS, MEMES, BANNERS).

○ **THE RESULT:** POST AND TAG THE PROJECT PUBLICLY. THE COMMUNITY SEES THE DIFFERENCE BETWEEN "BEFORE" (SLOP) AND "AFTER" (SOSAKU VERSION).

○ **THE ALPHA:** THIS ISN'T JUST CONTENT; IT'S A FLEX. IT PROVES THAT A SINGLE PERSON USING SOSAKU CAN OUTPERFORM AN ENTIRE DESIGN AGENCY IN A MATTER OF MINUTES. THE ULTIMATE PROOF OF CONCEPT/BULL-CASE FOR SOSAKU.

THE MARKETING PT.2
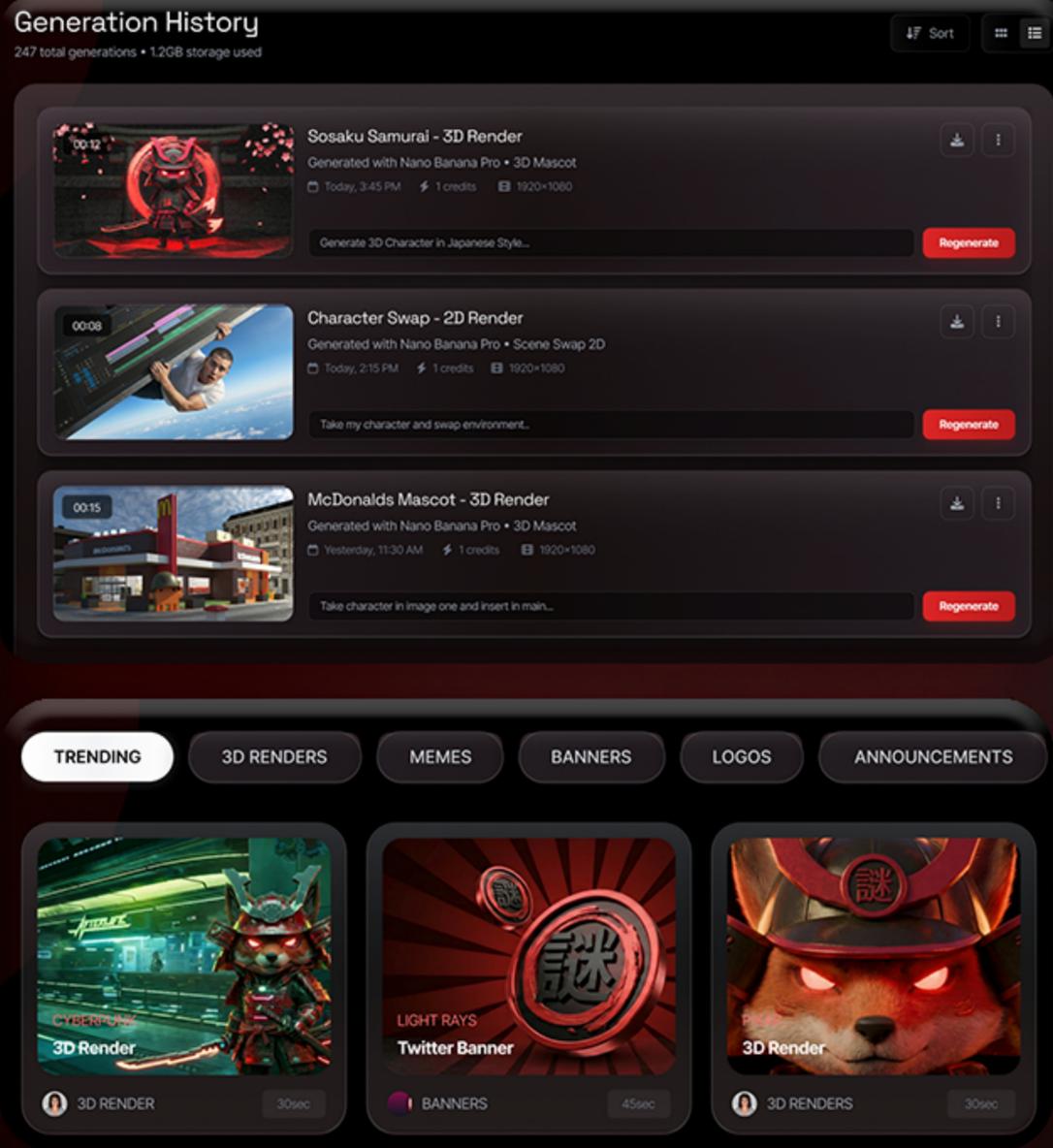
THE EXPOSURE & INCENTIVES FUND

Decentralized Viral Marketing. We are weaponizing our community. The Sosaku Treasury allocates a daily budget of $SOSA to reward users who use the tool to fix the timeline.

○ **DAILY BOUNTIES:**

USERS GENERATE ASSETS IN SOSAKU, TARGETING TRENDING PROJECTS DAILY.

THEY POST IT ON X, TAGGING @SOSAKUSTUDIO AND THE TARGET PROJECT.

○ **PROOF OF WORK:**

PARTICIPANTS ARE REWARDED IN $SOSA TOKENS.

IF THE TARGET PROJECT RESPONDS OR ADOPTS THE ART? DOUBLE BOUNTY.
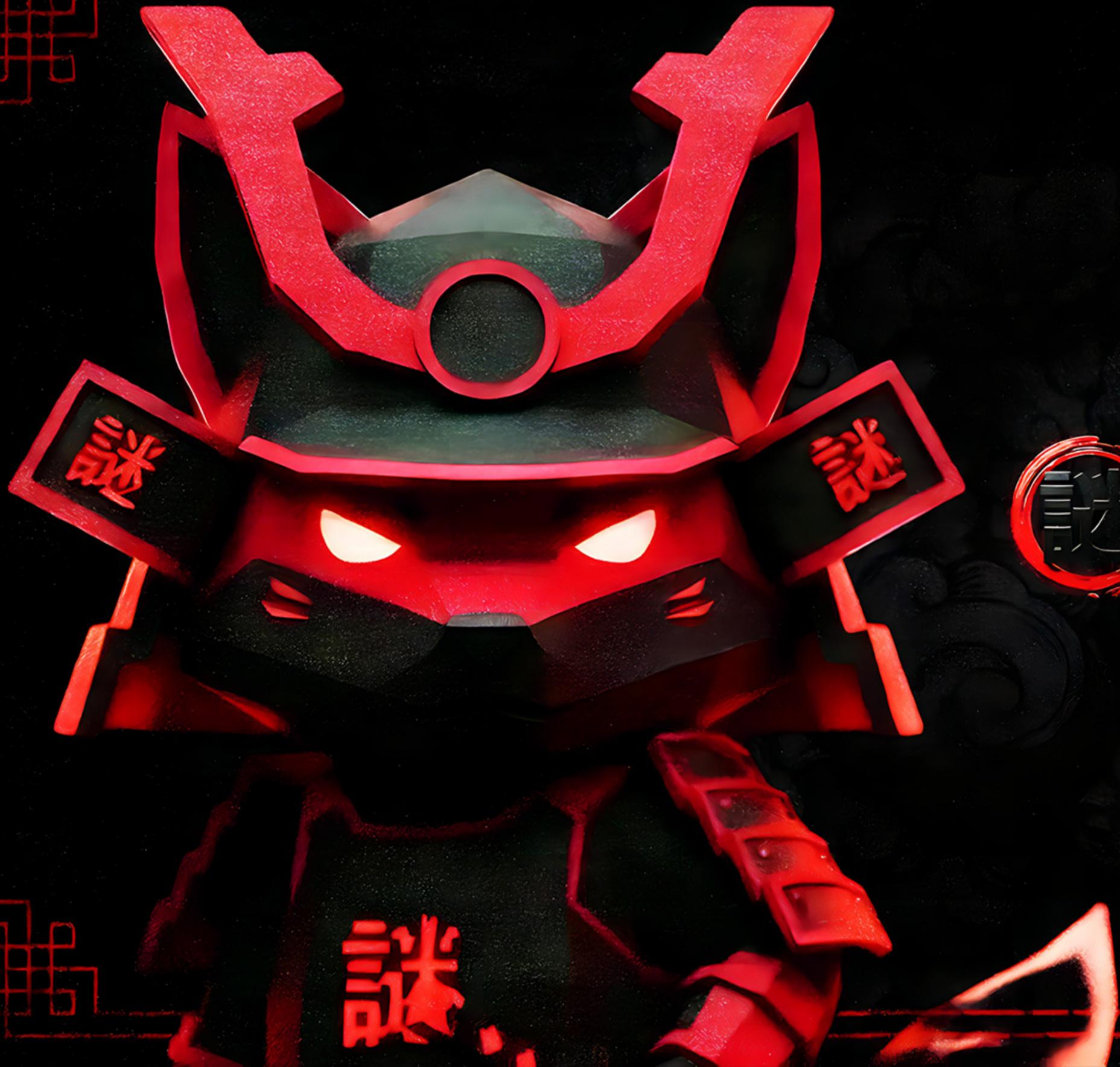
○ **THE FLYWHEEL:**

EVERY USER BECOMES A SALESMAN.

EVERY POST IS A PRODUCT DEMO.

TRENDING PROJECTS GET FREE, HIGH-QUALITY BRANDED ASSETS (AND BECOME SOSAKU USERS IN THE PROCESS).

THE RAISE

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Round	Raise Amount	Valuation (FDV)	Equity Sold	Launch Value
Pre-Seed	$100,000	$800,000	12.5%	2x (100% Profit)
Seed	$200,000	$1,333,333	15.0%	1.2x (20% Profit)
Total	$300,000		27.5%	Launch FDV: $1.6M

Round	Vesting Schedule
Pre-Seed	15% TGE, then 3m Linear.
Seed	20% TGE, then 3m Linear.